

## ABOUT

Hi, I'm Laurel, and my pronouns are she/her. I'm a Salt Lake City based digital content creator + strategist with a passion for travel, skiing, mtb, and living a conscious lifestyle. Before becoming a content creator, I received a BA in Communication from the University of New Mexico and worked in Tourism/Hospitality, Sales & Events.



## THE BLOG

Bay Rosemary is a blog dedicated towards inspiring millennial women to get off the couch and travel.

Bay Rosemary's primarily feminine audience is interested in scenic locations, local culture, art, and environmentally responsible products and gear that will improve their lifestyle.

## DEMOGRAPHICS

Bay Rosemary's audience resides mostly in the United States, China, U.K., Canada, Australia, & Mexico | 11.11% Engagement Rate on Instagram  
Age: Mostly 24-34 | Gender: 63% Women, 37% Men

11,230

Monthly Page Views

1,611

Unique Monthly Visitors

## SERVICES

I can provide any combination of the following services for your campaign:

- Brand mention on blog post
- Dedicated blog post
- Social media post, story mention or takeovers
- Brand mention on YouTube Video
- Film, TV, commercial & print talent
- Licensed content

## COLLABS

Examples of brands, services & destinations I have worked with:



## CONNECT

Let's work together!

E: hello@bayrosemary.com

W: www.bayrosemary.com